



Digital Signage Federation Committee Qualifications/Responsibilities

To serve on a DSF committee, a member must keep in mind that DSF is a unique organization in that members come from a broad spectrum of the world wide digital signage industry, interactive technologies, and the digital out of home network industry. DSF Members include end users, designers, suppliers, manufacturers, marketers, the media and anyone else involved in this dynamic industry. They do business throughout the United States, Canada and countries spread throughout the world.

To serve on a DSF committee, you should agree to:

- 1. Be a member in good standing of the Digital Signage Federation.**
- 2. Attend and participate in a conference call meeting once each quarter.**
- 3. Attend and participate in a meeting held during the annual Digital Signage Expo.**
- 4. Work as a member of a team who disparate functions contribute to a common goal.**
- 5. Commit to sharing the workload of the committee and accomplish the tasks assigned.**
- 6. Respect different points of view.**
- 7. Respect time limits which are necessary to achieve the committee's goals.**
- 8. Provide written or verbal feedback on issues or documents under discussion by the committee.**
- 9. The Chairman of each committee shall strive to maintain a fair and balanced representation of the DSF membership on each committee.**

Adopted by the DSF Board of Directors, April 29, 2010

**E. G. (John) Johnson, CAE
Executive Director/CEO
Digital Signage Federation**